

REV IT UP

PARTNER + SPONSOR OPPORTUNITIES >>>>

Pima Foundation has a new, biennial event named, **Pima Foundation Presents**. Fall 2021 will mark the inaugural venture with Rev It Up! A day of entertainment, engagement and fueling of Pima Community College’s future—PCC’s Automotive Technology and Innovation Center (ATIC) will serve as the backdrop for the festivities and Livestream. Mark your calendar for Thursday, October 7, 2021. **Rev It Up!** launched with multiple summer Lift-off gatherings reintroducing PCC to vested community members and PCC devotees—you [too] could be part of the connectivity! The opportunities to support Pima Foundation’s premiere event are displayed below. What a tremendous time to partner with Pima Foundation AND fuel Earn to Learn (earntolearn.org) or a Center of Excellence at Pima Community College.

PARTNERSHIPS

Partnership Levels	Contribution to PCC’s Earn to Learn funds	Tour of Automotive Technology & Innovation Center (ATIC) + Swag Bags + Food Truck Experience + Access to Pit Crew Area Thursday, Oct. 7	Lift Off Events	PCC Experience*	Recognition During Rev It Up! Event	Media Exposure**
Transformer Partner \$20,000	\$10,000 to Earn to Learn Endowment	30 People Reserved Tour + Swag Bags	Up to 20 People	Group of 10 People	30 second Partner profile + lower third card shown in virtual format	Media Exposure Package + Full page ad
Super Sonic Partner \$10,000	\$5,000 to Earn to Learn Endowment	20 People Reserved Tour + Swag Bags	Up to 10 People	Group of 10 People	15 second Partner profile + lower third card shown in virtual format	Media Exposure Package + Half page ad
Dynamic Partner \$5,000	\$2,500 to Earn to Learn Scholarship	10 People Reserved Tour + Swag Bags	Up to 5 People	Group of 10 People	Gobo projected on ATIC from 9/30 - 10/7	Media Exposure Package + Quarter page ad
Ingenuity Partner \$2,500	\$1,250 to Earn to Learn Scholarship	10 People Reserved Tour + Swag Bags	Up to 5 People	4 All Sports Season Passes to 2021-22 PCC Athletics	Gobo projected on ATIC from 9/30 - 10/7	Media Exposure Package + Eighth page ad
Media Partner (in-kind)	N/A	Media Only Tour of Facility (8 am) + 5 - Swag Bags	1 Invitation per Partnership	4 All Sports Season Passes to 2021-22 PCC Athletics	Signage at event and recognition in virtual format	Media Exposure Package + Social Media posts

*PCC Experience - Choice of one: culinary event, arts immersion experience, hard-hat tour/luncheon with Chancellor Lambert

**Media Exposure Package

- Logo on Pima Foundation website with link to site (through 6/30/22)
- Social media posts
- Logo in Thank You ad

SPONSORSHIPS

Sponsorship Levels	Contribution to Center of Excellence (CoE)*	Tour of Automotive Technology & Innovation Center (ATIC) + Swag Bags + Food Truck Experience + Access to Pit Crew Area Thursday, Oct. 7	Gift Card OR Giant Head cutouts on display during Livestream on Oct. 7	Naming Opportunities	Signage Package**	Recognition Package***
Genius Sponsor \$4,500	\$1,000 to CoE of choice	20 People + Swag Bags	6 - \$75 cards OR 6 - cutouts	Jingle Competition OR Student/Alumni On-Air Host		
Powerhouse Sponsor \$2,000	\$750 to CoE of choice	10 People + Swag Bags	4 - \$75 cards OR 4 - cutouts	Fuel Hub (Food & Beverage) OR Auction		
Enterprising Sponsor \$1,500	\$500 to CoE of choice	5 People + Swag Bags	2 - \$75 cards OR 2 - cutouts	Swag Bag OR ATIC Tour OR Lift Off Event		

***Center of Excellence (CoE) Options are:**

- CoE in Applied Technology
- CoE in Arts
- CoE in CyberSecurity & Information Technology
- CoE in Health Professions
- CoE in Hospitality Leadership
- CoE in Public Safety and Emergency Services

****Signage Package** - Signage at "Rev It Up" and recognition in virtual format

*****Recognition Package**

- Name on PF Website (through 6/30/22)
- Social media posts
- Name in Thank You ad

INDIVIDUAL TICKET AVAILABILITY

Individual Tickets	Tour of Automotive Technology & Innovation Center (ATIC) Thursday, Oct. 7	Gift Card OR Giant Head cutouts on display during Livestream on Oct. 7
Avatar \$175/per person	1 Person + Swag Bag + Food Truck Experience + access to Pit Crew Area	1 - \$75 gift card OR 1 - cutout
Anniversary \$52.00/per person	1 Person + Swag bag + Food Truck Experience	—
Odyssey \$20.21/per person	1 Person + Swag Bag	—
Universal No charge (virtual event only)	Livestream/virtual	Instructions for scheduling a tour after Oct. 7 will be provided during the virtual event

Pit Crew Area is a reserved space for beer & wine consumption.

For more information or questions:

<https://pimafoundation.org/Rev-It-Up> // Office: 520.206.4646 // hello@pimafoundation.org

