



PimaFoundation™



MISSION IMPACT REPORT

July 1, 2022 - June 30, 2024



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A MESSAGE FROM OUR BOARD CHAIR & CEO

We are proud to present our Mission Impact Report for 2022-23 and 2023-24. Over the past two years, we have experienced inspiration, transformation and growth, at both Pima Community College (PCC) and Pima Foundation. Within these pages, you will discover impactful partnerships, significant leadership transitions, and the transformational work being accomplished by both organizations.

Pima Foundation is the philanthropic partner to PCC, supporting the students, faculty and programs important to the institution and our region. The College is an economic engine for Southern Arizona fueling employment initiatives and equipping students with the skills and education needed for career advancement. The Foundation Board undertook a comprehensive Strategic Planning process to ensure our ability to meet the needs of the College and our community.

As we embark on a new calendar year, we remain dedicated to serving our donors and partners in supporting Pima Community College. Thank you for playing a vital role in the success of our students.

Sincerely,

Amber Smith
Chair
Pima Foundation
Board of Directors

Marcy Euler
President & CEO
Pima Foundation

Our Mission **VISION**

We nurture relationships and amplify resources for lasting positive impact as the philanthropic partner to Pima Community College

A thriving community transformed by Pima Community College

Our Goals **VALUES**

- Service excellence
- Amplify impact
- Secure financial resources
- Integrity
- Collaboration
- Community
- Dedication
- Advocacy



Pima*Foundation*[™]

Board of Directors

Executive Committee

Amber Smith - Chair
CEO
Pipeline AZ

Natalie Fernandez - Treasurer
President
Meridian Wealth Management

Matthew Thrower - Past-Chair
Sr. Project Manager
DPR Construction

Susan Dumon - Secretary
Executive Vice President
Sun Corridor, Inc.

Marcy Euler, M.Ed., C.F.R.E. - Ex Officio
President & CEO
Pima Foundation

Board Members

Jennifer Casteix
Clinical Professor
The University of Arizona

Dr. Jeffrey Nasse – Ex Officio
Chancellor
Pima Community College

Jennifer Chenault
Principal
Marsh McLennan Agency

Ana Nygren
President
John & Helen Murphey Foundation

Deborah M. Himsel
Adjunct Faculty
The University of Arizona

Allyson Solomon
Executive Director
Metropolitan Pima Alliance

Dennis Holden
Solutions Specialist
Digital Imaging Systems, LLC

Gemma Thomas
Chief Administrative Officer
Children's Clinics

Patricia Houston
Retired Faculty and Administrator
Pima Community College

Paula Van Ness
Retired Non-Profit Executive
Community Foundation for Southern Arizona

COLLECTIVE GIVING

Pima Foundation recognizes investors that have given \$250,000 or greater to support the students, faculty and programs at Pima Community College.



CONTRIBUTORS

2022-23 STATISTICS

Donors: 1,055
Gifts Received: 4,207
Amount: \$2,963,190

2023-24 STATISTICS

Donors: 1,116
Gifts Received: 4,189
Amount: \$3,541,333

Bartol Family Partnership
Anna M. Edwards
Frances B. Frye
Patty Harpst
Connie Hillman Family Foundation
John & Helen Murphey Foundation
Lawrence Rinard
George Webster
Wolslager Family Foundation

To see a full list of our contributors please visit pimafoundation.org/thank-you.



If you believe this list to be in error, please contact our office so we may make corrections.

Foundation Gifts

\$14,451,024

14,998 gifts invested
by 3,147 donors

State Funds

\$25,574,231

Includes \$15M for Aviation
Technology Center Expansion



Pima*Foundation*[™]

**GIVING GOAL: \$300,000,000
BY JUNE 30, 2028**



80% achieved

GOAL TO DATE: \$239,111,802
JULY 1, 2018 - JUNE 30, 2028

Revenue Bond

\$65,000,000

Supported capital investment
related to Centers of Excellence

Direct Grants

\$134,286,547

Funds designated for
specific use which are
managed by PCC Office
of Sponsored Programs



A TRANSFORMATIVE COMMITMENT

The Hillman Challenge Grant and the Future of Giving at Pima Community College



At the end of 2021, an announcement was made that would forever reshape the future of giving to Pima Community College. The Connie Hillman Family Foundation has long recognized Pima Community College as the cornerstone of workforce development in our region. Larry Adamson unveiled an extraordinary commitment, a challenge grant that would ignite a new era of philanthropy. For every \$2 raised by Pima Foundation (up to \$10,000,000), the Hillman Foundation would contribute \$1, with a total commitment of up to \$5,000,000.

This pledge not only excited donors but positioned Pima Foundation at the forefront of a transformative movement, ensuring lasting support for the college's innovative programs and workforce development. What began as a bold initiative is now poised to leave an indelible mark on the region for generations to come.

Over the past three years, we have worked diligently to meet this challenge, and this substantial amount of money has brought us closer to this transformative goal—one that has the power to reshape the future of workforce development in Southern Arizona.

You may be wondering, why was this challenge grant so important? For one, it's about more than dollars—it's about the future of our community. The funds raised through this campaign have been channeled into PCC's nationally recognized programs and workforce development initiatives, ensuring that our region remains competitive in an ever-evolving global market. These efforts directly address critical industry needs, preparing our students for the high-tech jobs of today and tomorrow.

The investment from the Hillman Foundation is not just a gift; it is making a transformational impact. This \$5 million pledge—the largest the Hillman Foundation has made in Tucson—positions Pima Community College to continue leading in innovative workforce development. This grant empowers PCC to provide top-tier educational opportunities that align with the technological advances and needs of the 21st-century workforce.

With two more years to reach our goal, Pima Foundation has raised \$6.4 million in eligible matching donations. We cannot thank Larry Adamson and the Connie Hillman Foundation enough for their support and generosity to Pima Foundation in support of Pima Community College.

SCHOLARSHIPS

2022-2023

452

SCHOLARSHIPS AWARDED

\$401,061

DOLLARS AWARDED

564

SCHOLARSHIPS AWARDED

\$533,885

DOLLARS AWARDED

2023-2024

THE JOHN AND HELEN MURPHEY FOUNDATION SCHOLARSHIP SUPPORTS STUDENTS ENROLLED TO COMPLETE NON-TRANSFER DEGREES AND CERTIFICATES.

"THIS SCHOLARSHIP WAS ESTABLISHED WITH THE INTENTION OF HELPING STUDENTS REACH THEIR POTENTIAL TOWARDS ACHIEVING THEIR CAREER GOALS."

-ANA NYGREN

THE JOHN AND HELEN MURPHEY FOUNDATION





A BRIDGE TO OPPORTUNITY

IME BECAS

IME Becas is a scholarship program that began with the goal of supporting people of Mexican origin living in the United States. Its mission is rooted in addressing barriers to higher education, such as economic challenges and a lack of access to resources. For over a decade, Pima Foundation has been a proud partner in this effort with the Mexican Consulate of Tucson, distributing financial assistance to help students achieve their educational dreams.

This program is a lifeline for many, especially those who are the first in their families to pursue higher education. As Consul Rafael Barceló Durazo shared, higher education is often out of reach for individuals whose parents did not attend college. IME Becas changes this trajectory, opening doors for students to create better futures for themselves, their families and their communities.

What makes Tucson unique is its commitment to uplifting one another. The partnership between the Mexican Consulate, Pima Foundation and Pima Community College is a testament to this. Together, these institutions provide more than just scholarships; they offer guidance, resources and a pathway to success for those who may have once felt lost in the system.

From educational support to programs such as online high school completion through Mexican institutions, the network of resources available is extensive. As Consul Barceló has emphasized, the key to unlocking these opportunities is information. By fostering a culture of connection and encouraging individuals to ask questions, these partnerships ensure that help is always within reach.



**532 STUDENTS
RECEIVED
OVER
\$600,000 IN
SCHOLARSHIPS
SINCE 2014**

To contribute to any of the funds or programs supported by Pima Foundation please visit our website or call us at 520.206.4646 <https://pimafoundation.org/donate/>





STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED JUNE 30, 2023

| Revenues and support: | Without Donor Restrictions | With Donor Restrictions | Total |
|--|-------------------------------|----------------------------|------------------|
| Contributions | \$ 7,803 | \$ 2,955,387 | \$ 2,963,190 |
| Service agreement revenue | 644,461 | - | 644,461 |
| Investment income, net | 136,891 | 438,171 | 575,062 |
| In-Kind contributions | | 441,924 | 441,924 |
| Other income | 129 | - | 129 |
| Special events, net | | (25,063) | (25,063) |
| Net assets released from restrictions and transfers | 2,792,788 | (2,792,788) | - |
| Total revenues and support | 3,582,072 | 1,017,631 | 4,599,703 |
| Expenses: | | | |
| Program services | 3,029,378 | - | 3,029,378 |
| Management and general | 272,303 | - | 272,303 |
| Fund-raising | 127,301 | - | 127,301 |
| Total expenses | 3,428,982 | - | 3,428,982 |
| Change in net assets | 153,090 | 1,017,631 | 1,170,721 |
| Net assets, beginning of year, as reclassified | 1,464,618 | 10,924,794 | 12,389,412 |
| Net assets, end of year | 1,617,708 | 11,942,425 | 13,560,133 |



STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED JUNE 30, 2024

| Revenues and support: | Without Donor Restrictions | With Donor Restrictions | Total |
|--|-------------------------------|----------------------------|-------------------|
| Contributions | \$ 181,561 | \$ 3,359,772 | \$ 3,541,333 |
| Service agreement revenue | 625,447 | - | 625,447 |
| Investment income, net | 773,614 | 632,998 | 1,406,612 |
| In-Kind contributions | 18,737 | 89,927 | 108,664 |
| Other income | 124 | - | 124 |
| Special events, net | | 264,864 | 264,864 |
| Net assets released from restrictions and transfers | 2,748,067 | (2,748,067) | - |
| Total revenues and support | 4,347,550 | 1,599,494 | 5,947,044 |
| Expenses: | | | |
| Program services | 3,184,013 | - | 3,184,013 |
| Management and general | 234,535 | - | 234,535 |
| Fund-raising | 549,075 | - | 549,075 |
| Total expenses | 3,967,623 | - | 3,967,623 |
| Change in net assets | 379,927 | 1,599,494 | 1,979,421 |
| Net assets, beginning of year, as reclassified | 1,291,677 | 12,468,383 | 13,760,133 |
| Net assets, end of year | 1,671,677 | 14,067,877 | 15,739,554 |

PimaSTART

(Success Through Advanced Reskilling & Training)



“My experience in the culinary arts class has really opened my views to really wanting to succeed and continue my cooking classes. It has shown me that with dedication you can accomplish much and it has changed what I dream for my future.”

Pima Community College and the Gospel Rescue Mission’s Center of Opportunity have launched PimaSTART (Success Through Advanced Reskilling and Training), a program providing job training in fields like construction, culinary arts, information technology, and logistics. Pima Foundation proudly supports PimaSTART, ensuring graduates complete their training debt-free. The program expects to serve 300+ learners annually, equipping them for employment.

A major fundraiser for PimaSTART is the Rotary Club of Tucson Annual Tucson Classics Car Show, one of Southern Arizona’s top car shows, featuring 425+ vehicles. Since its start, it has raised over \$2.6 million for local nonprofits. **In 2023, the Rotary Club donated \$80,000 to Pima Foundation, which was matched by the Connie Hillman Family Foundation Challenge Grant.**

For the third year, Pima Foundation is a beneficiary—every \$10 ticket purchased through the link below contributes \$4 directly to PimaSTART. The 2025 show takes place Saturday, October 18, from 10 AM – 4 PM at The Gregory School (3231 N. Craycroft Rd). Admission includes a raffle ticket to win a 2025 Corvette Stingray Coupe 1LT or \$40,000 in cash!

\$49,284

to support one full session for 7-10 weeks of 34 learners

115

learners served as of June 30, 2024 since program inception in June 2022

THANK YOU

Rotary Club of Tucson



Get your tickets today!



ADVANCING ENTREPRENEURIAL INNOVATION

THROUGH NACCE



Pima Community College and Pima Foundation are proud members of the National Association for Community College Entrepreneurship (NACCE), a network dedicated to fostering entrepreneurial leadership in community colleges nationwide.

Through this partnership, we continue to strengthen our commitment to innovation, professional growth, and student success. Since 2022, Pima Foundation President & CEO Marcy Euler has been an active participant in NACCE, contributing to the national conversation on entrepreneurship in higher education. Her involvement includes:

- Attending the Entrepreneurial College of the Future Meeting in Charlotte, NC
- Serving on the National Conference Committee and presenting at conferences in Boston (2022) and Nashville (2023)
- Writing articles and contributing thought leadership in NACCE's "Community College Entrepreneurship" magazine
- Competing in the 2023 "Pitch for the Foundation" competition, securing a \$5,000 gift for the Earn to Learn Scholarship fund
- Hosting the 2024 NACCE Summit at Pima's Downtown Campus, welcoming 75 leaders from across the country, including college presidents, faculty, advancement professionals, and donors.

Through NACCE, Pima Foundation and Pima Community College gain valuable access to professional networks, funding resources, and collaboration opportunities with entrepreneurial leaders nationwide. By engaging with like-minded institutions, we continue to drive innovation and expand opportunities for our students and community.



A FUTURE BUILT ON YOUR LEGACY

William A. Barnes Trust, William Barnes Endowment

Evelyn J. Barton Revocable Trust, Evelyn J. Barton Nursing Endowment

Barbara L. Hyde, Carole A. Brainard Memorial Endowment

Betty Lou Davis Revocable Living Trust, Betty Lou Davis Endowment

Estate of Anna Margaret Edwards, John P. & Anna M. Edwards Endowment

Estate of Donald E. Elson, Donald E. Elson Endowment

Louise Fitch, Kenneth C. & Louisa B. Fitch Endowment

Estate of Frances B. Frye, Frances Frye Endowment

W. Craig "Hoot" Gibson, Hoot & Betty Gibson Endowment Fund

Estate of Marie C. Gross, The Marie C. Gross Family Trust Fund

Estate of Trudy Heeb, Trudy Heeb Memorial Endowment

Houston General Trust, Clarence & Margery Houston Endowment

Rose Marie Leal-Land, Charles Land Memorial Endowment Fund

Paul Lindsey & Kathy Alexander

Estate of Florence Maley, Florence Maley Endowment

Estate of Andrew Phillip Martin, Andrew Martin Endowment

Gary & Cassandra Pundt Health Professions Endowment

Richard J. Vesley & Barbara A. Olsen Endowment

Estate of Erline W. & W. George Webster, The Erline W. & W. George Webster
Nursing Endowment

Sandra Wetterstrom, Kevin C. Wetterstrom Memorial Scholarship

Bolded funds are unrealized gifts to Pima Foundation

Interested in establishing a planned gift with Pima Foundation? Contact the
Foundation at 520.206.4646 or learn more about planned gifts by visiting our [website](#)



LEADERSHIP



After much anticipation, the vote was cast, and we were thrilled to welcome Dr. Jeffrey Nasse to the Pima family as Chancellor in August 2024. This marks the dawn of an exciting new chapter for Pima Community College, and we look forward to the journey ahead under Dr. Nasse’s leadership.

Dr. Nasse brings more than two decades of experience in higher education, spanning collegiate teaching and administration across various institutions. From his time as Provost at Broward College to his leadership roles in academic affairs, he has consistently demonstrated his ability to forge strong teams that drive student success. Whether improving outcomes in Computer Science, Health Science and Education programs or scaling innovative learning modalities, Dr. Nasse’s track record reflects a deep commitment to fostering student achievement.

In his remarks, Chancellor Nasse has expressed his excitement to join the Pima family and his sense of responsibility in leading such a vital institution. “I am, to my core, deeply committed to serving this community, by ensuring our community college meets its obligation, it’s promise for opportunity to this community.”

Dr. Nasse’s leadership philosophy centers on placing students at the heart of every decision. His vision for the College’s future is one of collaboration, shared governance and strengthening trust across the institution. He embarked on a “Listening, Learning, and Leading” initiative during his first 100 days, engaging students, faculty, staff and community partners to ensure the College’s continued success and to explore new opportunities for growth.

As Chancellor Nasse begins his journey with us, we are excited about the future he will shape. His dedication to addressing systemic barriers and creating an inclusive environment where every student has the chance to thrive will ensure that Pima Community College continues to fulfill its mission as a transformative force in education. Together, we look forward to the exciting opportunities ahead as we embrace this new era for Pima Community College.

For a decade, Pima Community College flourished and evolved under the visionary leadership of Chancellor Lee Lambert. His departure in 2023 marked both a bittersweet farewell and a celebration of an era defined by growth, innovation and positive transformation. Following Chancellor Lambert’s tenure, Provost Dolores Duran-Cerda served as Interim Chancellor, guiding the College through a transitional period with steadfast dedication. During this time, the Governing Board carefully deliberated to select the next leader to continue Pima’s legacy of excellence.



Get in touch with us



WWW.PIMAFUNDATION.ORG



INFO@PIMAFUNDATION.ORG



4905C E BROADWAY BLVD
SUITE 246 TUCSON, AZ 85709



520.206.4646



@PIMAFUNDATION
@PIMACCALUMNI



PIMA VOICES



LEADERSHIP



Marcy Euler | President & CEO

Saby I. Andino | Director of Operations

Diana Cannon | Director of Transformational
Philanthropy

Krissy King | Systems Administrator &
Marketing Manager

Zulma Tapia | Donor Relations Manager

Savannah Franco | Marketing Specialist

Cassandra Forste | Bookkeeper &
Administrative Assistant

Teresa Diaz | Philanthropy Assistant