



MISSION IMPACT REPORT

JULY 1, 2024 - JUNE 30, 2025

INTEGRITY MOMENTUM PEOPLE ADVOCACY COMMUNITY TRANSFORMATION



WHERE WE ARE NOW...

Welcome to our FY2024-2025 IMPACT Report, where every letter tells the story of who we are and what we stand for.

This year, we've reimagined how we share our progress by focusing on the values that drive us forward:

- **Integrity:** We lead with honesty and transparency in everything we do.
- **Momentum:** Our growth and innovation keep us moving toward greater goals.
- **People:** The heart of our mission and those we serve and those who make it possible.
- **Advocacy:** We raise our voices for change and champion the causes that matter.
- **Community:** Together, we build connections that strengthen and sustain.
- **Transformation:** Real change happens here and its impact you can see and feel.

This report will take you on a journey that includes stories, progress and the difference we make together. So dive in and celebrate the **IMPACT** we've created with you.

LETTER FROM THE BOARD CHAIR & CEO



We are proud to present our Mission Impact Report for 2024–25. Over the past year, both Pima Community College (PCC) and Pima Foundation have continued to grow, evolve and deepen our impact across Southern Arizona. This year marks our Chancellor’s first full year with the College, and his leadership is already making a meaningful mark.

Deeply student-focused while also advancing operational excellence, workforce alignment and innovation across the institution. From the Foundation side, we are honored to support this momentum. As PCC’s philanthropic partner, Pima Foundation remains committed to expanding opportunity for students, strengthening critical programs and supporting the faculty and staff who bring the College’s mission to life.

The Foundation and the Board has continued to implement our strategic priorities to ensure we are positioned to meet the College’s evolving needs, respond to our community, and build a stronger philanthropic future for PCC. Our partnerships, supporters and donors make this work possible.

Our commitment remains unwavering: to serve our community, our partners, and most of all, our students. Thank you for playing a vital role in advancing the mission of Pima Community College and empowering the next generation of Southern Arizona’s workforce and leaders.

Handwritten signatures in black ink. The first signature appears to be "Andy J." and the second is "Marcy Eule".



STATEMENT OF ACTIVITES

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues and support:			
Contributions	\$ 297,342	\$ 3,159,030	\$ 3,456,372
Service agreement revenue	600,000	-	600,000
Investment income, net	805,806	946,257	1,752,063
In-Kind contributions	37,472	491,349	528,821
Other income	-	-	-
Special events, net	1,500	89,579	91,079
Net assets released from restrictions and transfers	2,941,494	(2,941,494)	-
Total revenues and support	4,683,614	1,744,721	6,428,335
Expenses:			
Program services	3,229,831	-	3,229,831
Management and general	342,212	-	342,212
Fund-raising	282,246	-	282,246
Total expenses	3,854,289	-	3,854,289
Change in net assets	829,325	1,744,721	2,574,046
Net assets, beginning of year, as reclassified	1,929,921	13,809,633	15,739,554
Net assets, end of year	2,759,246	15,554,354	18,313,600

COLLECTIVE GIVING

Pima Foundation recognizes investors that have given \$250,000 or greater to support the students, faculty and programs at Pima Community College.



GIVING GOAL
\$300,000,000
 by June 30, 2028

Anna M. Edwards Arthur & Rose Nehring
 Connie Hillman Family Foundation
 Frances B. Frye George Webster
 John & Helen Murphey Foundation
 Lawrence Rinard Patty Harpst
 Wolslager Family Foundation

Foundation Gifts
\$17,610,682

Invested by 3,776 donors

State Funds
\$27,343,131

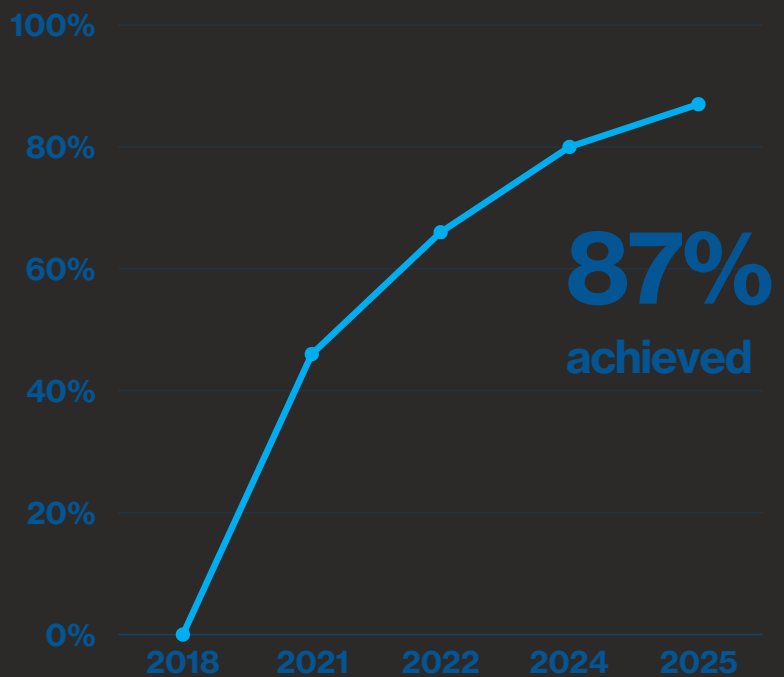
Includes \$15M for Aviation Technology Center Expansion

Revenue Bond
\$65,000,000

Supported capital investment related to Centers of Excellence

Direct Grants
150,653,442

Funds designated for specific use which are managed by PCC Office of Sponsored Programs



Goal to Date: \$260,607,255
July 1, 2018 - June 30, 2025



Pima Community College
Northwest Campus

\$3,137,308

raised, made possible by 1,005 generous donors across 4,356 gifts

To see a full list of our contributors please visit pimafoundation.org/thank-you



A FUTURE BUILT ON YOUR LEGACY

William A. Barnes Trust
Evelyn J. Barton Revocable Trust
Robert and Rita Coomler
Susan and Eugene Day
Mary Ann Detrick
Sara Gaar
Barbara L. Hyde
Betty Lou Davis Revocable Living Trust
Estate of Anna Margaret Edwards
Estate of Donald E. Elson
Louise Fitch
Estate of Frances B. Frye
W. Craig "Hoot" Gibson
Estate of Marie C. Gross

Estate of Trudy Heeb
Houston General Trust
Estate of Dr. & Mrs. Karabinas
Rose Marie Leal-Land
Paul Lindsey & Kathy Alexander
Estate of Florence Maley
Estate of Arthur and Rose Nehring
Estate of Andrew Phillip Martin
Gary & Cassandra Pundt
Leslie Romanyshyn
Gina Sentelik
Richard J. Vesley & Barbara A. Olsen
Estate of Erline W. & W. George Webster
Sandra Wetterstrom

*Bolded funds are **new** gifts to Pima Foundation & **blue** are unrealized

Interested in establishing a planned gift with Pima Foundation?
Contact the Foundation at 520.206.4646 or learn more about planned
gifts by visiting our [website](http://pimafoundation.org).



SCHOLARSHIPS



\$764,185
disbursed

“Receiving this scholarship not only eases my financial worries, but also inspires me to give back to my community in the future. I am motivated to excel in my studies and make a positive impact in my field, just as you have made a difference in my life.” - Maria Chavez

Nursing AAS - Fall 2025

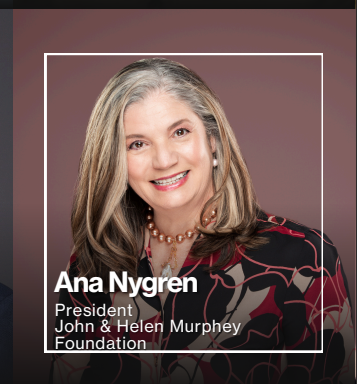
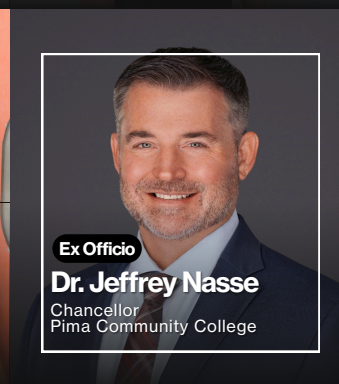
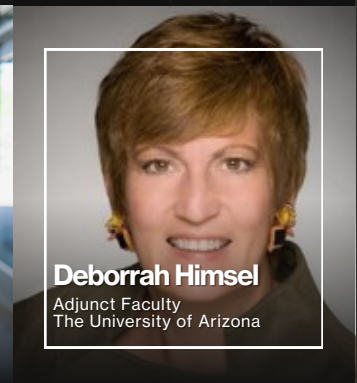
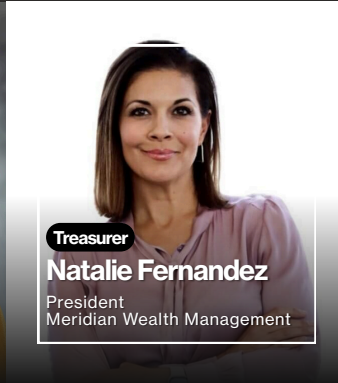
Oro Valley Chamber Foundation Scholarship in honor of Marilyn & Al Cook



PEOPLE

720
students awarded

BOARD OF DIRECTORS



WHO WE ARE

At Pima Foundation, advocacy is not the work of one, but rather is the strength of many. Together, our team brings decades of experience across philanthropy, operations, marketing, donor relations, and financial stewardship, united by a shared belief in the power of education to transform lives. Whether we're connecting donors to meaningful opportunities, amplifying the stories of Pima Community College, ensuring accuracy and transparency behind the scenes, or creating pathways for students to thrive, each member of our team plays a vital role in championing the College's mission. With complementary talents and a collective commitment to student success, we advocate every day for the resources, partnerships and possibilities that help Pima learners build brighter futures.



Marcy Euler
President & CEO



Saby Andino
Director of Operations



Diana Cannon
Director of Transformational
Philanthropy



Krissy King
Systems Administrator &
Marketing Manager



Zulma Tapia
Donor Relations Manager



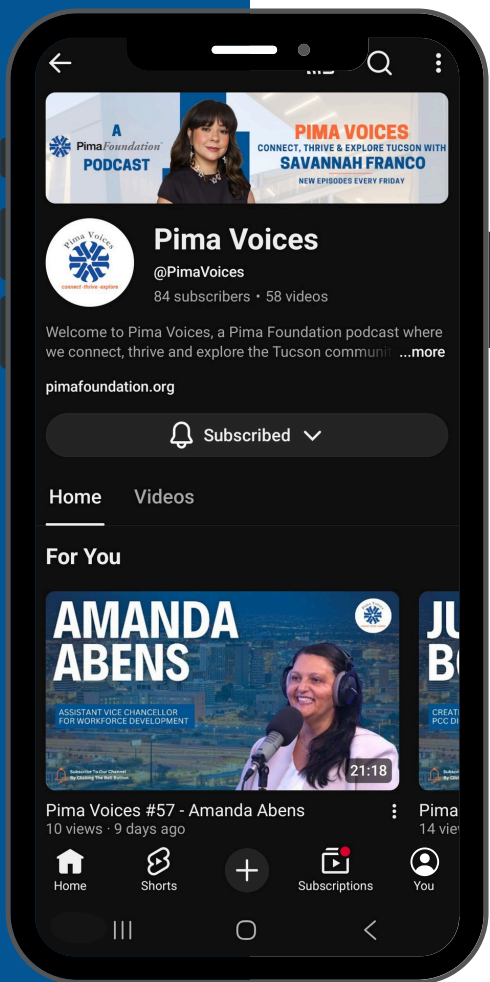
Savannah Franco
Marketing Specialist



Cassondra Forste
Bookkeeper /
Administrative Assistant

PIMA VOICES

In August of 2024, Savannah launched a new way to connect with our Tucson community, the Pima Voices podcast, where she connects, and explores the thriving Tucson community. Every Friday, we ask that you join us as we share the stories and experiences that make Pima Community College so special. From students to faculty, alumni to administrators, donors to board members, and everyone in between, each episode brings you closer to understanding why Pima Community College is not just an institution, but a home for all that makes our community thrive. Tune in to our YouTube or Spotify page and discover why Pima Voices is the heartbeat of our diverse community.



Watch
& listen

Read
the blog



A few of our favorites episodes!

1. WILL MCCULLEN

PCC IT & Cybersecurity Program Manager

2. JUSTIN LUKASEWICZ

CEO of Greater Tucson Leadership

3. KLAIRE PIRTLE

Educator & Philanthropist

4. DIANA CADENA

PCC Alumna & Emmy Winner

5. JESSICA COX

PCC Alumna & World's First Armless Pilot
& Motivational Speaker

FOUNDATION STORIES

Pima Foundation's blog, Foundation Stories, provides another outlet to share the incredible stories and updates from our college community. At Pima Foundation, we are passionate about fostering connections and celebrating the achievements of our students, donors, alumni, board members and the college.

TRANSFORMATION

Pima Community College celebrated two transformative milestones this year with the openings of the Center of Excellence in Health Professions and Hospitality Leadership. Each center represents a bold step forward in shaping Southern Arizona's workforce and expanding opportunity for learners across our region.

In January, the Center of Excellence in Health Professions opened its doors to the community, marking a new era in healthcare education. This cutting-edge facility embodies PCC's mission to empower every learner through expanded access to healthcare programs, advanced credentials and lifelong learning opportunities. With more than 80,000 square feet of hands-on training space and state-of-the-art medical equipment, the Center prepares compassionate, skilled professionals ready to meet Arizona's growing healthcare demands.

Just a few months later in April, the College celebrated the ribbon cutting of the Center of Excellence in Hospitality Leadership at Desert Vista Campus. Made possible through strong community support and donor investment, this state-of-the-art hub is now a premier destination for hospitality, culinary, and tourism education in Southern Arizona. The Center features a fully remodeled Aztec Grill, a student-run Bistro, a professional-grade production kitchen, an advanced bakery and pastry kitchen, and a show-stopping VR Lab that immerses students in a realistic hotel and restaurant scenarios.

Together, these Centers of Excellence reflect Pima Community College's commitment to innovation, workforce development and student success. They represent opportunity for learners pursuing meaningful careers, for employers seeking highly skilled talent and for a community ready to grow stronger through education. With these investments, the future of healthcare and hospitality education in Tucson has never looked brighter.





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PIMA VOICES

